

SPONSORSHIP PACKAGES



DIAMOND PACKAGE BENEFITS

KES3,000,000–US\$30,000

Limited to 1 Sponsor Only

- **36 sqm of space only**, island space in a prominent location within the exhibition hall
- Your company will be branded as the Diamond Sponsor on all relevant advertisements used to promote the exhibition
- 10 VIP invitations for the official event opening ceremony.
- 1 advertorial (Double Page) in English in the show preview magazine, sent to B2B visitors, potential buyers and distributors at least 1 month prior to the show
- 1 Full Page, Inside Front Cover and 1 Full Page Advertisement inside the official show to our network of clients as well as to every exhibition attendee
- 1 Roll Up banner dedicated to your company at the entrance of the exhibition
- Company Logo branded as 'Diamond Sponsor' on VIP invitations
- Company logo hyperlinked on the official website
- Company logo on relevant on-site branding
- Company logo on relevant digital and print marketing material used to promote the event (This includes local and international media partners).
- Company logo on all relevant newsletters sent to our global industry database
- Opportunity to include company flyer or brochure in the press kit distributed at the press conference held a few weeks before the opening day.



GOLD PACKAGE BENEFITS

KES2,000,000–US\$ 20,000

Limited to 2 Sponsors Only

- **30 sqm of space only**, 2-3 sides open space in a prominent location within the exhibition hall.
- Your company will be branded as Gold Sponsor on all relevant advertisements used to promote the exhibition
- 5 VIP invitations for the official event opening ceremony
- Advertorial (Full Page) in English in the show preview magazine, sent to B2B visitors, potential buyers and distributors at least 1 month prior to the show.
- 1 Full Page, Inside Back Cover in the official show catalogue, this is printed and distributed before the show to our network of clients as well as to every exhibitor attendee
- 1 Roll Up Banner dedicated to your company at the entrance of the exhibition
- Company logo branded as 'Gold Sponsor' on VIP invitations sent.
- Company logo hyperlinked on the official website.
- Company logo on all relevant on-site branding.
- Company logo on all relevant digital and print marketing materials used to promote the event (This includes local and international media partners)



FUNCTION SPONSORS

BEAUTY LOUNGE AND MASTERCLASS;
RUNWAY AND FASHION SHOW

KES 1,500,000 – US\$ 15,000

Limited to 1 Sponsor per Function

- Maximum exposure as the exclusive function sponsor for the event
- Exclusivity over the function space
- Your company will be branded as the [Function Sponsor] on all relevant advertisement used to promote the exhibition.
- 5 VIP invitations for the official event opening ceremony
- 1 advertorial (half page) in English in the show preview magazine, sent to B2B visitors, potential buyers and distributors prior to the show
- 1 full page advertisement inside the the official show catalogue, this is printed and distributed before the show to our network of clients as well as to every exhibition attendee
- Company logo branded as [Function Sponsor] on VIP invitations sent
- Company logo hyperlinked to the official website
- Company logo on all relevant on-site branding
- Opportunity to add a branded item in the goody bags for all guests
- Company representative will have a prominent speaking opportunity at the launch and event
- Complimentary 18 sqm of space only, 2 – 3 sides open space in a prominent location within the exhibition hall